



Northborough Cultural Council

63 Main Street / Town Hall
Northborough, MA 01532

Northborough Cultural Council Meeting Minutes

Meeting Date: Wednesday, June 12, 2019

Time: 7:00 pm to 8:30 pm

Place: Northborough Town Hall Offices, Conference Room C

In attendance: Selvi Oyola, Craig Cox, Suzanne Cox, Lori Pandit, Lesley Shore, Steve Smith

Absent: Bich Nguyen, Heidi Knight

Guest: Julianne Hirsh

Meeting began 7:15pm

1. Approval of minutes

- 4/23 minutes approved
- 5/13 minutes approved by Lesley, Suzanne, Selvi, Craig

2. Treasurer's Report

- Current grant cycle: six submissions have come in and have been signed. \$2485 processed out of \$5013 granted.
- Discussion of CultureFest 2019 Budget
 - Estimated expenses based on last year: \$1,545.87
 - Income: MCC: 765
- Fundraising:
 - \$234 Muse
 - \$782 Bake Sale
 - \$200 Estimated Yard Sale
 - \$168 Christmas decorations
 - \$125 Early bird yard Sale (Selvi)

Proposal: hire an art teacher to create or coordinate the creation of a recycled art project at the event. Suzanne will be looking more into the idea.

3. Mooyah fundraiser

Selvi makes the motion to keep Mooyah in mind for future fundraising. Craig seconds. All vote in favor. Motion passes.

Email: cultural@town.northborough.ma.us

Like Us at Facebook: Northborough Cultural Council

Website: http://www.town.northborough.ma.us/pages/northboroughma_bcomm/culturalcouncil/

4. **Next meeting scheduled:** Thursday, June 27
5. **Applefest advertising fees.** We'll be on the website but not in print unless we pay a fee for advertising: \$700 full page, \$400 half page, \$250 quarter page or \$150 business card.
Is there a reduced rate for non-profits? Selvi will try to find out.
6. **Applefest questionnaire form.**
 - CultureFest insurance. Last year we had town insurance but Applefest also covered us under their insurance which is more comprehensive. Applefest Committee asked us to include our request to be again covered by Applefest insurance.
 - Do we need police or fire detail? No, but Selvi will clarify what it means exactly with Applefest committee.
 - Another thing to find out: do we need special insurance if we have third-party food vendors.

7. **CultureFest planning.**
Performance artists.

- Agreements have been executed with Crow's Pasture and Fabiola, but not with Stephilia's Stone yet.
- David Daquil's band is available. Do we want them?
- We could have performances return after the parade, from 3 to 4. In this case, the sound person needs to agree to stay until 4.
- Selvi will e-mail Daquil to tell him that we are looking to see if we can extend the time for our performances. After deciding on a schedule we'll determine if we should contact the Scottish Fiddle Orchestra.

Staging: Both Selvi and Craig are looking into it. Rentals are between \$700 and 1,000, without tent. Selvi will e-mail Louis about the stage.

Art: Suzanne has distributed calls for artists. We have already some professional artists who are interested. We are offering them two options: either their own table and tent or gallery display. Suzanne has started setting up the CultureFest website.

Food: Craig's neighbor will do catering barbecue.

Trombetta's: Lesley talked with them

291: Selvi will call

Bake sale for donations: we need to find bakers and volunteers to watch the table

Kids' Corner: we need to decide on activities.

Library collaboration: Heidi has contacted them?

Henna and face painting: Selvi knows a henna artist and a friend of Julianna's who could do face painting.

8. **Julianne Hirsh: Recycled art idea.** It could be a fun challenge to create recycled art. "bring your own recycled art" could be a special category for displayed art or we can have a call to "register to participate in a recycled art sculpture".

Meeting called to adjourn 9:15pm

Email: cultural@town.northborough.ma.us

Like Us at Facebook: Northborough Cultural Council

Website: http://www.town.northborough.ma.us/pages/northboroughma_bcomm/culturalcouncil/