



Northborough Cultural Council

63 Main Street / Town Hall
Northborough, MA 01532

Northborough Cultural Council Meeting Minutes - APPROVED

Thursday, April 6, 2023, Northborough Town Hall - Conference Room B

In Attendance: Terry Underwood, Suzanne Cox, Lori Tiron-Pandit, Jeanine Vitale

Absent: Craig Cox

Guest: Julianne Hirsh, Hannah Chen, Jen Tolman

MINUTES:

Meeting Called at 6:10pm

1. Approval of Minutes: Minutes for 03-23-2023 not available for approval, approval deferred until next meeting.
2. Set next Committee Meeting date: Next meeting date set for 04-20-2023
3. Go Out Doors Public Art Exhibition Update: Suzanne gave update on program. Doors are with artist and everything is on tract. Response received from artists and date all could make for exhibition opening is Saturday, April 29. Doors will be installed the week of April 24th on day weather permitting. Program will be same as last year with the change of having auction running will doors are on displayed. Terry will email and invite selectman and state representatives. Suzanne will invite and communicate to all else. Jeanine to take professional pictures of doors before installing for auction and marketing materials.
4. CultureFest 2023 Subcommittee Updates:
 - a. Publicity & Marketing: Lori updated on publicity and marking activates, all on track and working on signage for event. Lori updated on the posting to town and social media sites and calendars that the event has been listed on.
 - b. Facilities: No other new updates on facilities at this time.
 - c. Food: Two restaurants are confirmed and Terry working on getting the third restaurant confirmed, one additional one would like to patriciate but is unable to commit due to staffing unknowns. Several ideas discussed as options that will be reviewed and followed up on by Terry.
 - d. Music: No update on musical acts at this time. Still have two unofficially booked and third is being investigated. Stage rental is still being explored by Jeanine with vendor from last year.

e. **Dance:** Jeanine has two acts confirmed and is pursuing leads on a third dance act. Several ideas were discussing around groups as to options and Jeanine will continue to follow-up with leads.

f. **Professional Artist Booths:** Suzanne updated we have six professional artist who have verbally committed to participating this year. More leads are being worked to get the ten to twelve professional artist target met. Julianne suggested Suzanne reach out to Worcester Refugee Art program for participation in the event. Suzanne to do so.

g. **Youth Art Gallery:** No new updates on plan from Jeanine or Suzanne on this. Still have middle school students signed up for in the middle of the horseshoe area without tenting over work. We will need two additional 2x6 grid panels for this exhibition to replace the wooden ones used last year. Committee discussed work required to mat and hang artwork and discussed holding 'matting' party.

h. **Community Art Project & Children's Art Booth:** Suzanne relayed that she had reached out the Garden club to gauge interest in participating in a recycled garden as this year's project. Will follow up with committee on this effort. Regarding Children's Art Booth, Suzanne relayed discussions to partner with Jr. Women's Club for caulk on sidewalk program for children and will follow up when confirmed. Suzanne to put caulk on sidewalk question to Craig to follow up on facilities.

i. **Festival Layout & Decorations:** No changes to flow discussed at last meeting. There seems to be space for all needs to be met if using the back space of the horse shoe. Suzanne to do layout on common with tents to confirm numbers planned on schematic.

j. **Northborough Art & Cultural Business Booths:** Terry has been receiving positive feedback from organizations who which to participate and have booth this year. She is working the list agreed to by committee at our last meeting. Terry will continue to firm up list of organizations and will refine more when we have definite space figures for booths.

k. **Volunteer:** Terry met with high school staff and worked out plan to use high school students as volunteers the day of the event. She will work with staff to create a sign-up genius for registering and managing student help. Terry has also reached out to St. Rose of Lima and will follow up with high school volunteers from that group. Suzanne reported that adult volunteers are still being worked with some already committed and some from last year unable to participate this year. Jeanine replayed that we need at least two adults for the parking management job. T-Shirts were discussed and we purchased t-shirt for this year's event last year.

l. **Financial:** No update at this time.

5. New business before Committee: Julianne brought up new idea for public art project regarding the six Adirondack chairs that are in the attic of the senior center. Ideas were discussed about a possibility of having them painting as an art project under the Public Art Campaign. Committee responded positively to the concept. More details and planning needed to continue discussion.

Motion to end meeting by Suzanne and seconded by Lori. Meeting adjourned at 8:12pm.